



The Licensing Authority
Clockwork Building,
45 Beavor Lane,
Hammersmith, W6 9AR

Pc Daniel Evans
Hammersmith Police Station,
226 Shepherd's Bush Road
W6 7NX
Daniel.evans2@met.police.uk

Reference: 2023/01489/LAPR

Date: 18/10/2023

Chicken Cottage 82 North End Road London W14 9ES

Dear LBHF Licensing Authority,

I am writing to you in my position as Police Licensing Officer for the Borough of Hammersmith and Fulham to make representations on behalf of the Commissioner of the Metropolitan Police Service in regards to the above application. The Police object to the variation of the premises license as it is believed granting this application would undermine the licensing objectives, specifically the Prevention of Crime and Disorder and The Prevention of Public Nuisance.

The licensee wishes to vary the premises licence to extend the hours for late night refreshment.

Licensable activity to vary: The provision of late night refreshment - Indoors only

Proposed hours

- Sundays to Thursdays between the hours of 23:00 to 03:00
- Fridays and Saturdays between the hours of 23:00 to 04:00

Proposed opening hours

- Sundays to Thursdays between the hours of 10:00 to 03:00
- Fridays and Saturdays between the hours of 10:00 to 04:00

Further details

The restaurant to serve food from 10am until 1am Daily Dine in.

From 1am - 3am Take out only daily (Sundays to Thursdays).

From 1am - 4am Take out only daily (Fridays and Saturdays).

This premise sit on North End Road, a heavily residential area and unfortunately considered an area of high crime volume and anti-social behaviour. It is well document that premises such as Chicken Cottage attract crowds and incidents of disorder later into the evenings.

A clear example of this, is on 12th March 2023 at this premise, there was a violent incident were parties involved were fighting within the premise. Two customers had been repeatedly punch and kicked due to an argument over some chicken. Both police and London ambulance were called to this incident, where it appears that the venue was operating outside their opening hours and therefore in breach of their license as this incident took place at 0330 hours.

This premise currently has a very generous license allowing it to open until 1am Sunday to Thursday and 2am Friday to Saturday. I am absolutely of the opinion that by allowing the premise to open later, that the potential for crime and disorder to take place will significantly increase. I have liaised with the local Safer Neighborhood Team who have also expressed major concerns with this application being granted, believing that permitting increased opening hours would cause an increase of crime and disorder, anti-social behaviour,





and littering in an area that is already challenging.

The police have real concerns that by allowing this premise to have later hours it will then open up the flood gates for other premises and future premises to do the same. Having a number of later night take aways in any area would significantly increase the potential for crime and disorder to take place.

Yours Sincerely,

Pc Daniel Evans 4290AW





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